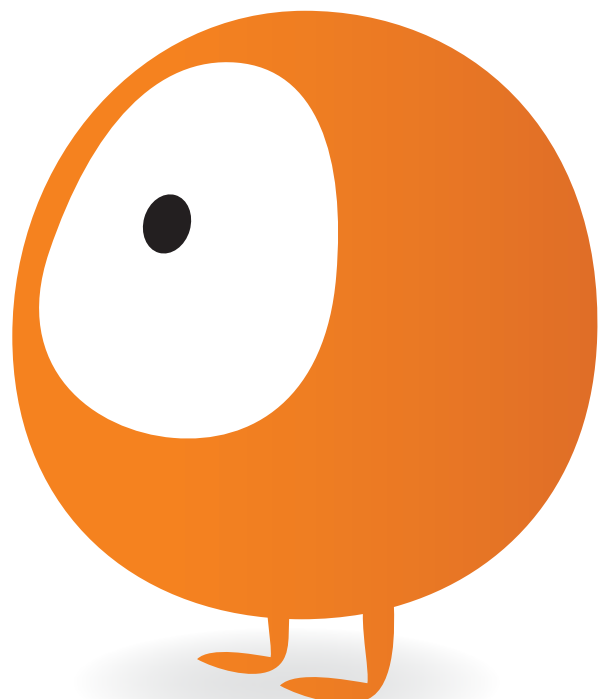
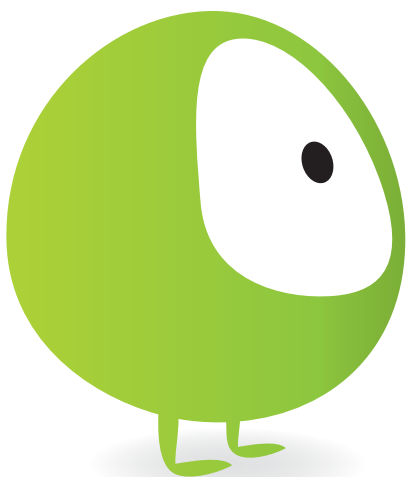


Gone are the days when presentation media meant churning through another dry PowerPoint presentation, the clip-art being the creative highlight of the show.

We have extensive experience working with clients to help produce and enhance PowerPoint and Keynote presentations and now we can offer, [SlideRocket](#), the leader in online presentation software.

Oi Digital are an appointed SlideRocket reseller and design agency who can help you unlock the power of successful presentations and rediscover the phrase, "[We are proud to present...](#)"



Presentation media

No matter what line of business you are in, it's likely there is a need for you to communicate your product to a client, keep your staff up to speed with progress, pitch to new and existing clients or embrace any of the emerging screen media technologies becoming widespread in business communications, in reception areas, at checkouts, portable devices, cashpoints, the list is growing...

Presentation media can help your business on a number of levels, including seminars and lectures, pitch presentations, internal communications, reception media and point of sale applications to name a few.

We have been creating engaging and effective presentations for over a decade and it's not all numbers and bullet points either. Utilising a combination of creative layout, animated media, video content and a variety of presentation software we can also offer the ability to publish your presentations online, collaborate through web meetings and measure the response, for pitches, communications and reporting.

Whatever your presentation or communication requirements Oi Digital have the tools and expertise to help your presentation shine.



Introducing SlideRocket

SlideRocket is the leader in online presentation software. With SlideRocket you can create stunning presentations, manage a library of slides and assets, share them securely with colleagues allowing differing levels of user access, and measure how they're used. SlideRocket redefines what presentations can do and what they can do for you.



Taking presentations online

With a full set of professional authoring tools SlideRocket lets you create great presentations inside your browser. All the features you'd expect like themes and layouts, shapes, charts, tables, pictures, audio, video and Flash animations. SlideRocket offers you the best of desktop based applications and goes a step further to offer you the power of the Internet. SlideRocket also lets you download to the SlideRocket Satellite player so even if you don't have a internet connection you're still good to go.



Managing your brand

Consistency is key for a successful branding strategy. SlideRocket lets you create, manage and secure your presentation templates and themes to ensure you have control over the elements you want and enable users to edit information where needed. You have total control over your presentation elements, all secured with user and workgroup permissions.

SlideRocket stores all your presentations and related assets in one place so you and your colleagues always have access to the latest assets and information. When you make changes to an asset, everyone else sees those changes and has access to them, immediately. And with version control you have a complete history of those changes and can roll back to a previous version any time.



Measure, refine and work together

SlideRocket is the only presentation solution that measures what happens after you hit the send button. Browse presentation analytics to find out how effective your presentations are and what kind of responses they deliver.

With this information you can manage and develop your presentations collectively to improve the effectiveness and response. Work with your colleagues in real time, across platforms, browsers and time zones and collaborate like you've only dreamed. SlideRocket enables you to consult with us at Oi Digital or within your team and see changes as they are added, get feedback from your sales team and see their notes, then hold a web meeting with management or your clients direct from the browser. No software or downloads required. Now we can all just get along.



Distribute

Once you've created the perfect presentation it's time to do the marketing rain dance and pray for leads, OR, you could distribute your slides using SlideRocket and measure the results. Send an invite, publish a URL or embed your presentation in your web page or blog and gather metrics every time it's viewed. Integrated web based presentations can be used to conduct one-on-one meetings and distributed without the need for bulky attachments exceeding email quotas. There are lots of choices to get your ideas out there and into the hearts and minds of your audience.

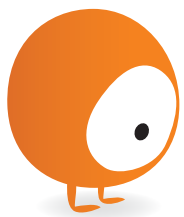


Support

You are not alone. Many organisations have taken on the build and management of their own PowerPoint slides in house. Sometimes all you need is help getting started, creating the master templates and set you on your way.

Our presentation and screen media solutions can be provided in much the same way, creating the look and direction of the work and allowing you to edit the content to suit the moment.

SlideRocket presentations are no different. We are happy to work with you through the design and build of your presentations or remain in close contact providing ongoing support, amends and development, its your choice.



We are proud to present...

To find out more contact Scott Rowe on
+44 (0) 1481 716606 or email scott@oi-you.com

Summary

As a business it is important to be presenting the right message.

At Oi Digital we are committed to helping you find the right tools and ideas to do the job. That may be PowerPoint, Keynote, SlideRocket or a bespoke solution using these and other technologies.

You may be faced with weekly seminars or client presentations, need an in-store solution, or want to enrich your website or blog, maybe a combination of these is the answer?

We are on hand to help you find the right solutions and develop the content to present your message loud and clear.

