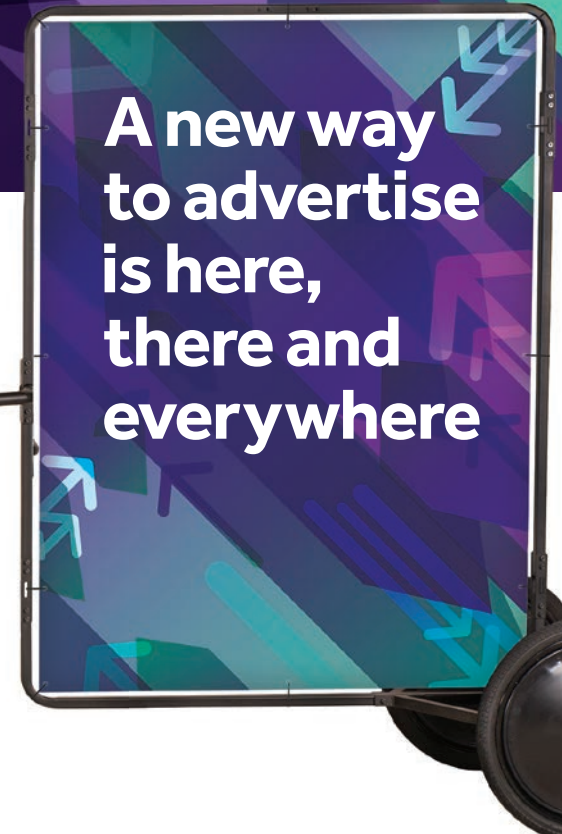


Oi AdBikes

Rate card and
booking form

A new way
to advertise
is here,
there and
everywhere



Introducing AdBikes

We're excited to launch Oi AdBikes for the first time across the islands. A brand new, low cost, hi-vis way to take your message to the streets and engage with your audience in locations that other advertising can't reach.

Low cost, hi-vis

The electric powered Oi AdBikes are ideal for low cost, hi-vis outdoor advertising campaigns, guerilla marketing and a great opportunity to promote products and services on the move or parked-up at events, shows and public spaces.

Pricing

Contact AdBikes@oi-you.com for pricing information*.

**See terms and conditions over page.*

Fully road legal and insured in Guernsey and Jersey

Riders included if required

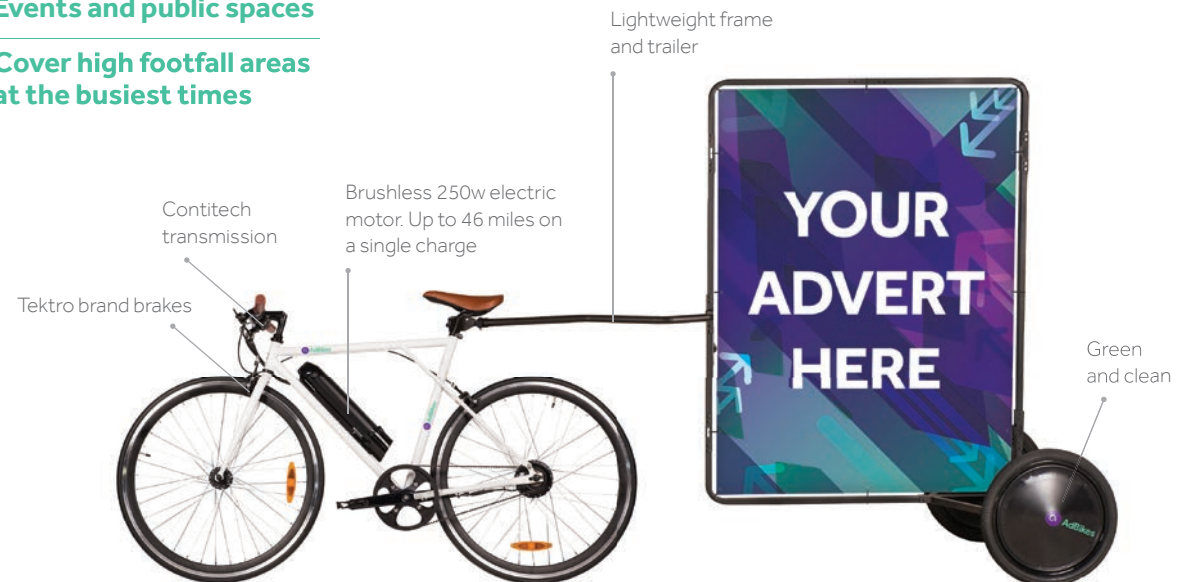
Banner print included

The Oi AdBike

On the move

Events and public spaces

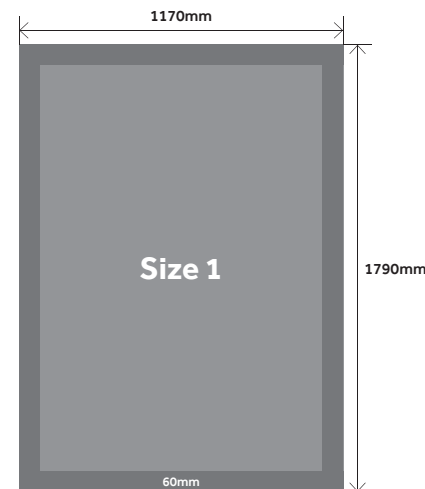
Cover high footfall areas
at the busiest times



Artwork specifications

Leading Channel Island creative and digital agency Oi can produce the advertising campaign and artwork for you at a competitive price, or you can supply artwork to the following optional sizes and specifications below.

- Artwork to be provided digitally as a high resolution PDF or font embedded EPS file
- Resolution must be at least 300 DPI
- Ensure there is a 60mm type-safe margin and 10mm bleed all the way around artwork
- Oi require supplied artwork a minimum of 7 days before the first advertising date, to allow for printing unless otherwise agreed



Your artwork should be made available to download or sent via email (if under 10mb) to AdBikes@oi-you.com

Booking form



Please complete the below form, sign, scan and email to AdBikes@oi-you.com.

You can check availability by going to oi-you.com/AdBikes

Company name

Full name

Date/s to book

Location

Guernsey

Jersey

Rider/s required

Yes

No

Number of bikes

Invoice amount £

Must be paid in full in advance of advertising.

I have read and agreed to the terms and conditions

Today's date

Signature

Please reference Oi AdBikes when making enquiries for bookings.

Terms and conditions

- The type of advertiser, and artwork, is subject to approval by Oi.
- Oi reserves the right to refuse any advertiser.
- Full payment is to be made in advance of printing of banner and display date.
- If using your own riders then damage deposit must be paid in advance, and Oi is not liable for any actions or accidents by an advertiser's rider.
- Payment details will be provided upon receipt of this booking form. Payment must be made at least 10 days before the advertising date/s. Proofs will be sent once the payment has been received.

Contact

Oi Guernsey

01481 213730

Oi Jersey

01534 888186

AdBikes@oi-you.com

oi-you.com/AdBikes

How long is a day?

Up to 7 hours.

How many bikes can I hire?

We have two bikes for hire.

Do I have to find riders?

We have riders, or you can provide riders.

What routes do the riders take?

The riders can cycle anywhere there is a cycle path, they are fully road legal and insured in Guernsey and Jersey. They can also park up at events and public spaces.

What do the riders wear?

They wear plain clothes and branded helmets. They can wear a uniform or outfit if supplied.

Can the riders hand out flyers.

Yes, the riders can distribute flyers in Guernsey. In Jersey we may need to acquire permission first, but this can be arranged.

When will I receive my proof of the banner advert?

A proof will be sent once the payment has been received.

How long does it take for the artwork to be designed and the banner to be produced?

Once the booking has been made and the payment has been received, we require 10 days to roll out the design for the AdBikes.

What happens if the weather is bad?

Your booking will be moved to another date or the bike(s) will be parked under cover.

What happens if it is windy?

The AdBikes have been tested, they are weighted, but a view will be taken to assess safety. Your booking may be moved to another date or the bike(s) will be parked in a sheltered area.